



QUALITY. TRUST. AT HOME.

## Lean Stars Awards 2024: Sassenberg factory wins Lean Allstar

### **EXCELLENT DEVELOPMENT IN LEAN MANAGEMENT**

- Lean management is an integral part of the Erwin Hymer Group's operational strategy
- The Lean Stars Awards are presented for the first time as part of the Erwin Hymer Group maturity measurement programme
- LMC plant in Sassenberg receives the Lean Allstar Award as overall winner for its continuous development and expansion of lean activities at the factory

**Sassenberg, June 14th, 2024** – On April 30th, 2024, as part of the annual EHG Lean Maturity Assessment, the first Lean Stars Awards were presented - an internal Group prize for outstanding lean management that was awarded for the first time. The leisure vehicle manufacturer LMC Caravan GmbH & Co. KG with its factory in Sassenberg received the Lean Allstar Award for outstanding performance and continuous development of its lean activities. The aim is to make processes more efficient through a standardised production system and to avoid superfluous activities. This improves performance and customer satisfaction. The award recognises the use of lean management methods for the first time this year and was presented by Jan Francke, COO of the Management Board of the Erwin Hymer Group (EHG).

#### **Continuous improvement through lean management**

Lean management has been firmly anchored in the operational strategies of EHG and LMC since 2019. In the area of lean management, 10 people from different departments work together as a cross-functional team at LMC. The team is constantly working on sustainable solutions for continuous improvement and is in constant dialogue with colleagues in the Erwin Hymer Group.

#### **LMC receives Lean Allstar**

The Lean Stars Awards ceremony took place in the LMC canteen "Knospe", which was remodelled and refurbished for this special event. The awards were presented in a total of four categories:

- Lean Benchmark
- Lean Dynamic
- Operational Savings
- and last but not least, the "Lean Allstar" award as the overall winner of these three categories.

This year, LMC secured this title. Before the winners were announced, the 60 guests had the opportunity to socialise over a meal. In addition, the participants were given an exclusive tour of the LMC production facility, where they were given an insight into the innovative processes and technologies.

# LMC

QUALITY. TRUST. AT HOME.



During the factory tour, particular attention was paid to shop floor management at LMC.  
Source: LMC Caravan GmbH & Co. KG

## EHG's lean maturity model

EHG's lean management strategy was converted into a lean maturity model, which makes it possible to compare the plants and their lean management methods on the one hand and to develop individual roadmaps and improvement strategies on the other. Key areas such as "Optimised workplace design", "Quality management", "Strategic leadership" and "Shop floor management" are evaluated. Details of past measures at the LMC plant that contributed to the overall victory are available on request.

*Free for editorial use - specimen copies requested*

## ABOUT LMC CARAVAN GMBH & CO. KG

LMC is an experienced manufacturer of caravans, motorhomes and camper vans under the umbrella of the Erwin Hymer Group. At its Sassenberg site in Münsterland, the company has been manufacturing leisure vehicles in its own production facility for over 65 years. characterised by high quality, durability, safety and many clever ideas on board that enable carefree travelling. Find out more about LMC Caravan can be found on the website [www.lmc-caravan.de](http://www.lmc-caravan.de), on Facebook at [www.facebook.com/lmc-caravan](http://www.facebook.com/lmc-caravan), on Instagram at [www.instagram.com/lmc\\_caravan](http://www.instagram.com/lmc_caravan) and on YouTube <https://www.youtube.com/user/LMCcaravaning>.

## ABOUT THE ERWIN HYMER GROUP

The Erwin Hymer Group is a wholly owned subsidiary of THOR Industries, one of the world's leading manufacturers of leisure vehicles with over 31,000 employees. The Erwin Hymer Group unites manufacturers of motorhomes and caravans, accessory specialists as well as rental and financing services under one roof. The Erwin Hymer Group includes the motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the travel portal freeontour. Further information is available at [www.erwinhymergroup.com](http://www.erwinhymergroup.com).

## PRESS CONTACT



Nina Wesselmann  
Tel.: +49 2583 27 344  
E-Mail: [nina.wesselmann@lmc-caravan.de](mailto:nina.wesselmann@lmc-caravan.de)

LMC Caravan GmbH & Co. KG  
Rudolf-Diesel-Straße 4  
48336 Sassenberg



Mona Seifert  
Tel.: +49 2583 27 596  
E-Mail: [mona.seifert@lmc-caravan.de](mailto:mona.seifert@lmc-caravan.de)

LMC Caravan GmbH & Co. KG  
Rudolf-Diesel-Straße 4  
48336 Sassenberg