



Press Release

Kehl, 26th of august 2022

New: Bürstner Individual makes Bürstner campervans unique

From now onwards, the professional customisation of Bürstner campervans will be offered under the label "Bürstner Individual".

Düsseldorf. The trend towards vehicle customisation has also arrived in the caravanning industry. From now onwards, Bürstner offers Bürstner campervan purchasers the chance to order their customised vehicle directly ex-factory. "Bürstner Individual" is the name of the new label, which purchasers of a campervan (not available for all model ranges) can now order at the same time as their vehicle.

Under the motto "A Bürstner - as individual as you are", the brand meets the popular customer demand for vehicle exterior customisation. Customers can initially choose from a portfolio of exclusive product elements when they place their order: Special decals in a range of designs, customised lettering, optional extras such as alloy wheels or a front grille. Alternatively, customers can also realise their own exterior design ideas – always assuming they are feasible. The unusual aspect: Everything comes directly from one source here, as Bürstner not only manufactures the vehicle but then also upgrades the serial production models. For the customer, this means: One contact, high-quality materials, quality and warranty services.

"With our professional upgrading offer, we make the dreams of many of our customers who would like to customise their home on the road come true," explains Dominique Streif, head of the Bürstner After-Sales department. "

The next envisaged step is the extension of the customisation spectrum with a focus on the interior.

The first models will be presented at Bürstner 's exhibition area at the Caravan Salon Düsseldorf, stand D03 in Hall 6.

END

Bürstner on social networks



Bürstner GmbH & Co. KG

Bürstner is a brand in the mainstream segment that manufactures motorhomes, caravans and vans. Bürstner is particularly known for harmonious living ideas, functionality and living comfort with a contemporary look. Bürstner GmbH & Co. KG is based in Kehl, Germany, with a second production facility in Wissembourg (France/Alsace), and is part of the Erwin Hymer Group. Further information is also available at <https://www.buerstner.com/>

Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

For detailed information & explanations on all weight and seating specifications, please refer to our sales documents, our website, our configurator or contact our [brand dealer](#). If you have any specific questions, please contact us directly:

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